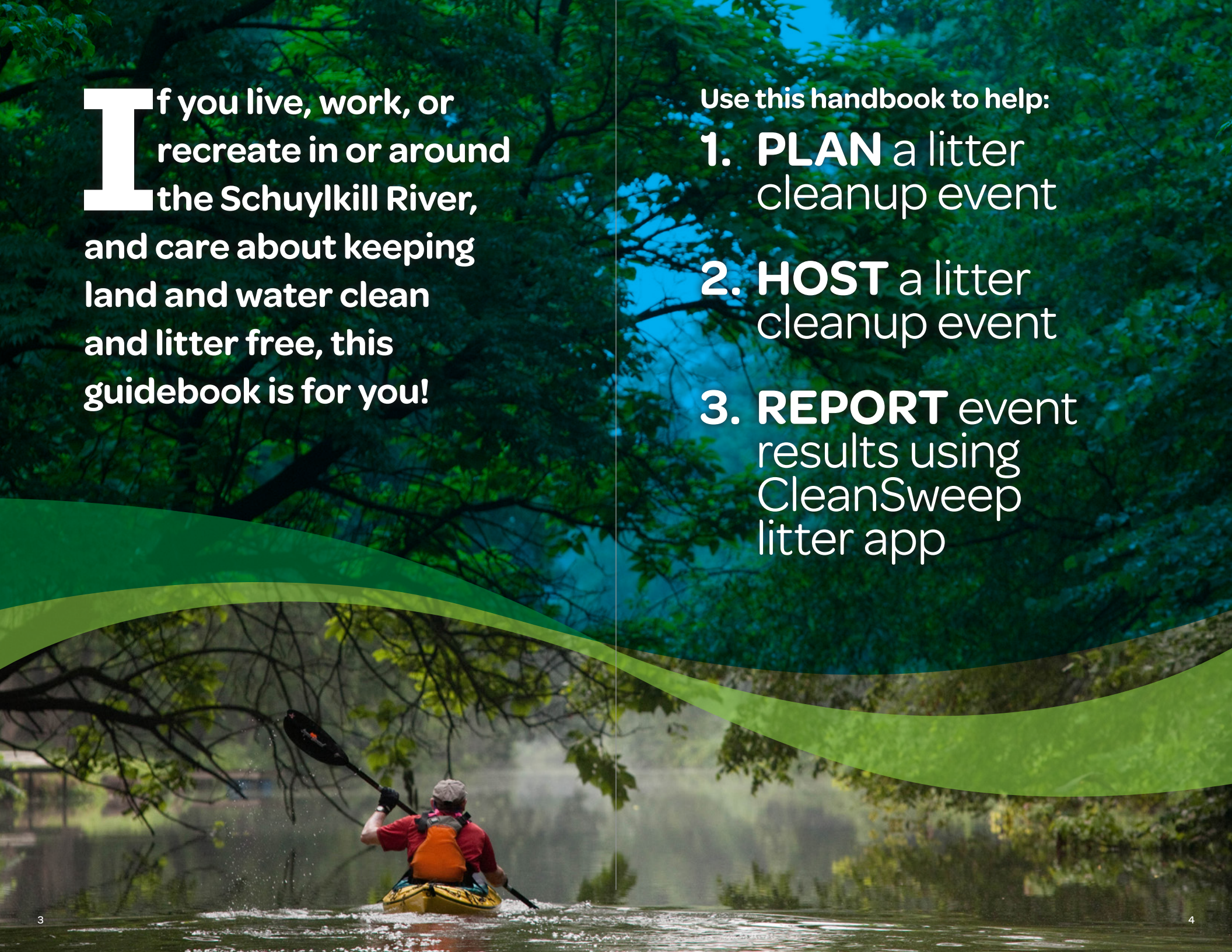


A Guidebook for Leading Litter Cleanups





If you live, work, or
recreate in or around
the Schuylkill River,
and care about keeping
land and water clean
and litter free, this
guidebook is for you!

Use this handbook to help:

1. **PLAN** a litter cleanup event
2. **HOST** a litter cleanup event
3. **REPORT** event results using CleanSweep litter app

Plan Your Cleanup Event

Choose a Cleanup Location and Date

- o Consider safety, access, and public parking.
- o Check with municipal or county government offices, watershed or sports groups, or commercial outfitters for suggestions on cleanup locations.
- o Conduct a site visit in advance to ensure it meets access and safety needs.
- o Select an event date and time considering site access, safety and volunteer availability.
- o Register your event using CleanSweep litter app.

Recruit Volunteers and Promote Your Event

- o Post on social media.
- o Distribute flyers in your local community.
- o Submit a press release to local newspapers and media outlets.
- o Request signups via the CleanSweep app.
- o Invite media and local officials to your event.
- o Send a reminder email to your volunteers indicating:
 1. Cleanup location
 2. Date
 3. Time
 4. Rain date
 5. Parking information
 6. Proper attire (i.e, clothing and footwear)
 7. Bring a reusable water bottle



Gather Supplies

- o Trash bags, gloves, and safety reflector vests.
- o Safety traffic cones, caution tape, first aid kit, and hand wipes.
- o Request supplies.

Did you know you can request supplies from Keep PA Beautiful? Or ask your local municipality and nonprofit groups.

Prepare Litter Disposal Plan

- o Identify a way to dispose of litter collected.
- o Identify locations to pile trash bags and debris.
- o Schedule a pickup to haul away the trash.

Host Your Cleanup Event

Cleanup Day

- o Posts signs to direct volunteers to cleanup site.
- o Request that volunteers sign a check-in sheet and volunteer waiver. A sample volunteer waiver is available on Keep PA Beautiful, www.keeppabeautiful.org.

Safety Tips

1. Use the buddy system
2. Be careful of traffic
3. Do not pick up hazardous materials like batteries, chemicals, or sharp objects

- o Review safety tips with volunteers.
- o Assign crew leaders and exchange cell phone numbers.
- o Distribute supplies to volunteers including two different bags for trash and recycling.
- o Announce when and where volunteers should return trash collected.

Post-Cleanup

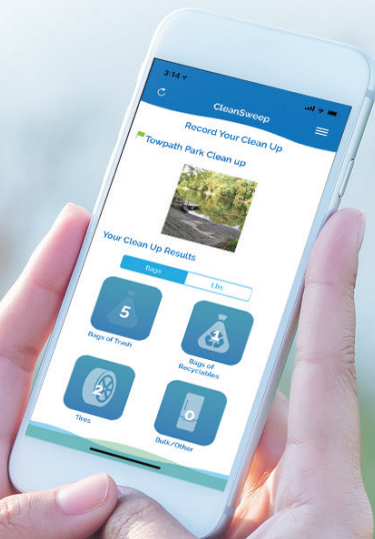
- o Ensure all volunteers have returned to your meeting place and thank them for participating.
- o Consolidate and secure trash for pickup or transport to a disposal site.
- o Remind your hauler about pickup location and time.
- o Take photographs to document event success and consider sharing on the CleanSweep app during and after event.



Use the CleanSweep App to:



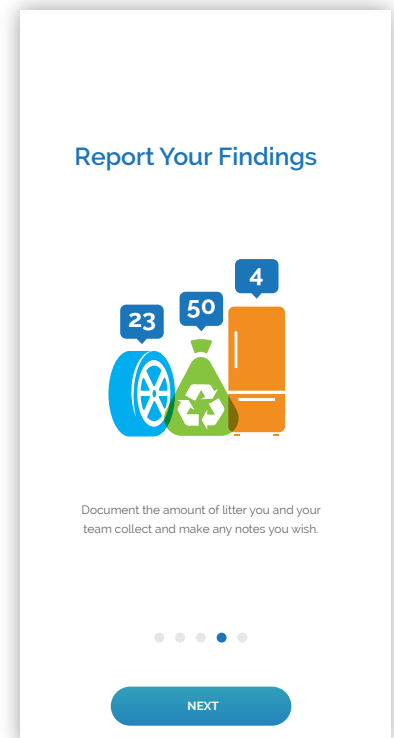
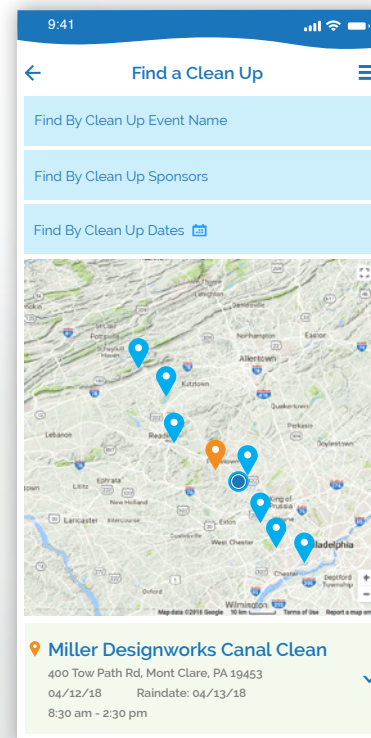
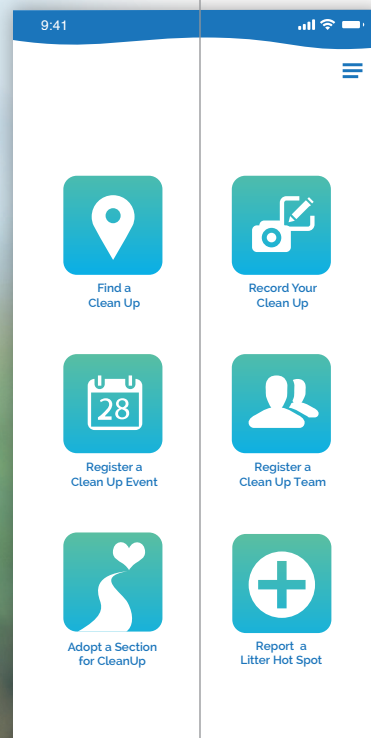
CleanSweep is a free, easy-to-use app designed to help volunteers in the Schuylkill River region plan and host successful litter cleanup events.



Use CleanSweep to:

- Report a litter hot spot
- Find and adopt a cleanup site
- Register a cleanup event
- Register a cleanup team
- Recruit volunteers
- Record cleanup information and upload photos

Visit schuylkillcleansweep.org online dashboard to track event information and statistics over time and plan future cleanup events.



Resources

County Government

Berks County Solid Waste Authority, 610-478-6362,
www.co.berks.pa.us/swa

Chester County Solid Waste Authority, 610-273-3771,
www.chestercountyswa.org

County Conservation District Offices may provide insight
and resources. Go to www.pacd.org/?page_id=59
to find your county office.

Montgomery County Solid Waste Authority, 610-278-3744,
www.montcopa.org

Philadelphia Streets Department, 215-686-5560,
www.philadelphiastreet.com

Schuylkill County Office of Solid Waste and Resource Management,
570-628-1220, www.co.schuylkill.pa.us/Offices/Recycles/index.asp

Regional, State, and National Organizations

American Rivers - www.americanrivers.org

Great American Cleanup of PA - www.gacofpa.org

Keep America Beautiful - www.kab.org

Keep Pennsylvania Beautiful - www.keeppabeautiful.org

Keep Philadelphia Beautiful - www.keepphiladelphiabeautiful.org

Not in Philly - www.Notinphilly.org

Pennsylvania Resources Council - www.prc.org

SKIP, Schuylkill County Keep It Pretty - skiplitter.org

Schuylkill River Greenways - www.schuylkillriver.org

Schuylkill Scrub - www.schuylkillscrub.org

Cleanup Worksheet

Event Leader Name: _____

Email: _____

Phone Number: _____

Event Name: _____

Date: _____

Location: _____

Participants (Total Number): _____

Your Cleanup Results. Enter the total weight or number of bags.



Bags of Trash: _____



Bags of Recyclables: _____



Tires: _____



Bulk / Electronics / Other Items: _____

Other Notes: (i.e., requested township pickup and disposal)

This worksheet is provided for volunteers who do not have access to the CleanSweep app while at a cleanup. You can upload this information on the app at a later time.